



**MIDDLE EAST
LIGHTING EXPO**

The 5th International Exhibition For Led Technology,
Modern Lighting Systems, Decorative Lighting, Solar
Lighting And Electronic Components

11-13 MAY 2023

CAIRO INTERNATIONAL
CONFERENCE CENTER (CICC)

POST SHOW REPORT

www.ledmiddleeast-expo.com



Word From

The Organizers

Looked upon as the most outstanding industrial and trading event demonstrating the complete lighting technologies value chain, MIDDLE EAST LIGHTING EXPO sustained its topmost ranking as the perfect business setting presenting exceptional technological solutions for the lighting industries in Egypt; the Middle East and Africa.

Setting the codes for lighting industrial technologies fine-tuning; MIDDLE EAST LIGHTING EXPO gathered the brightest international lighting/products and technologies makers to meet face-to-face with high-net buyers from Egypt and all over the African continent within one quality trading event.

MIDDLE EAST LIGHTING EXPO revealed the resourceful dynamics of the lighting industries; featuring an extensive assortment of industrial applications, tendencies and technologies from concept to output; creating the most remarkable trading event in the region.

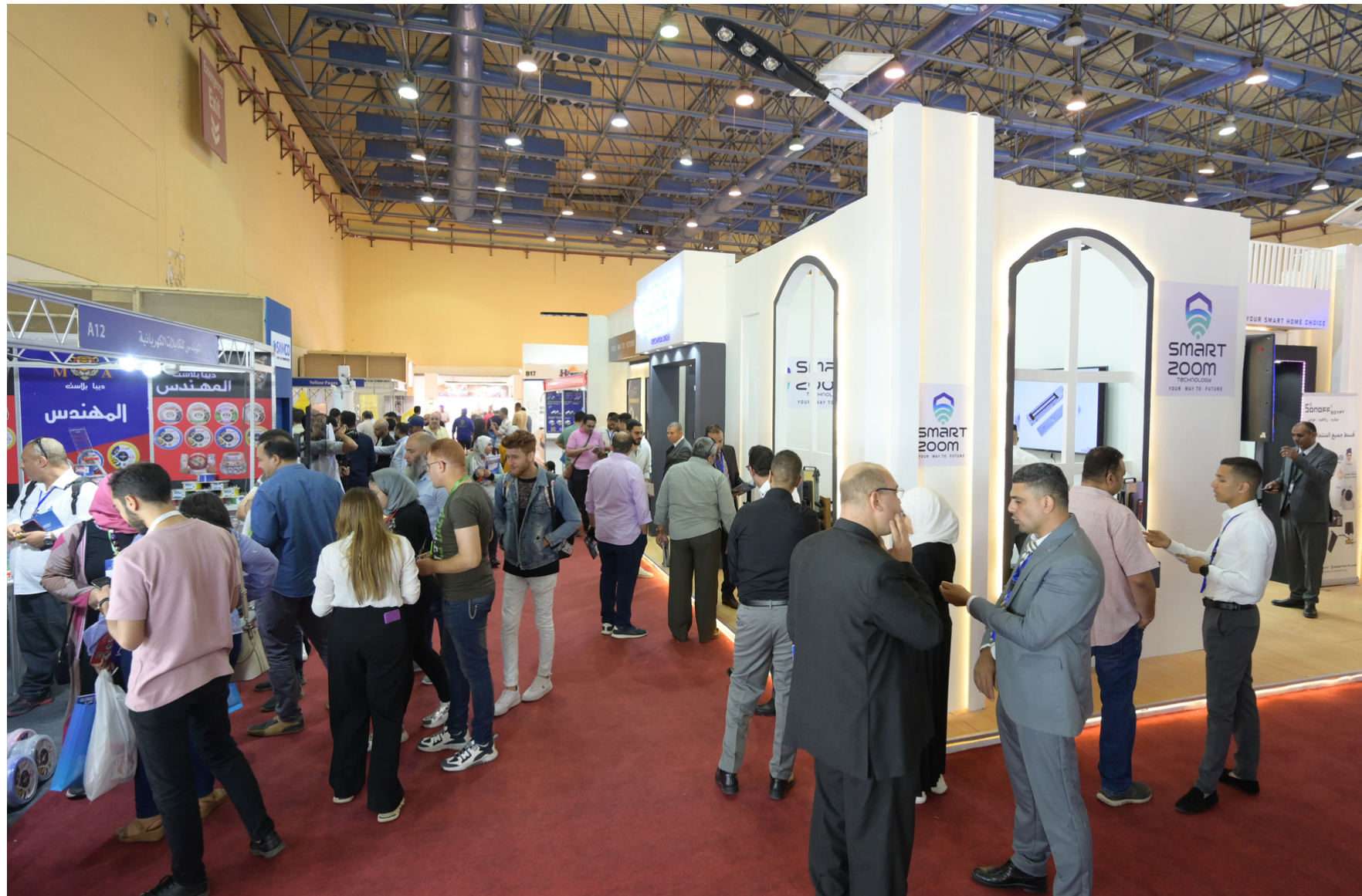
We would like to extend our appreciation to our distinguished sponsors and exhibitors for their continuous support and backing.

For our business partners to obtain full benefits and superlative results from the event, we prepared this post-show report that responsively highlights all the features associated with MIDDLE EAST LIGHTING EXPO, presenting comprehensive analysis of the visitors and their feedbacks, to help our exhibitors/sponsors to experience a better up-coming edition.



MIDDLE EAST LIGHTING EXPO Registration Area

Middle East Lighting Expo Facts & Figures



135
Exhibitors



135
Indirect Exhibitors



15
Exhibiting Countries



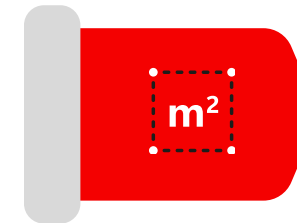
6,758
Trade Visitors



784
Regional & International Visitors



12
Visitors Countries

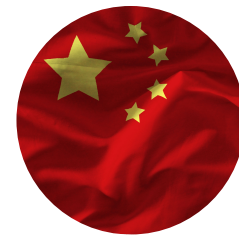


6,000 m²
Exhibition Space

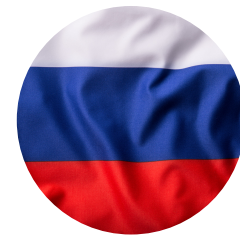
Exhibiting Countries



Egypt



China



Russia



Malaysia



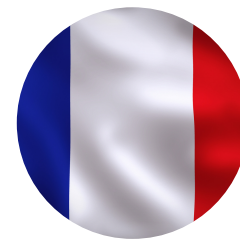
KSA



Turkey



Italy



France



Spain



Belgium



India



USA



UK



Greece



South Korea

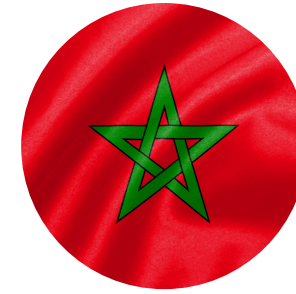
Visitors Countries



Egypt



UAE



Morocco



KSA



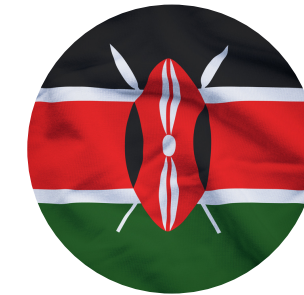
Jordan



Libya



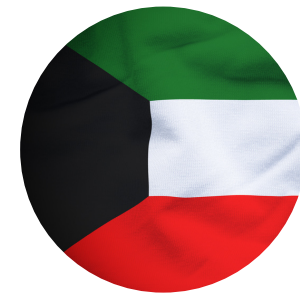
Syria



Kenya



Algeria



Kuwait



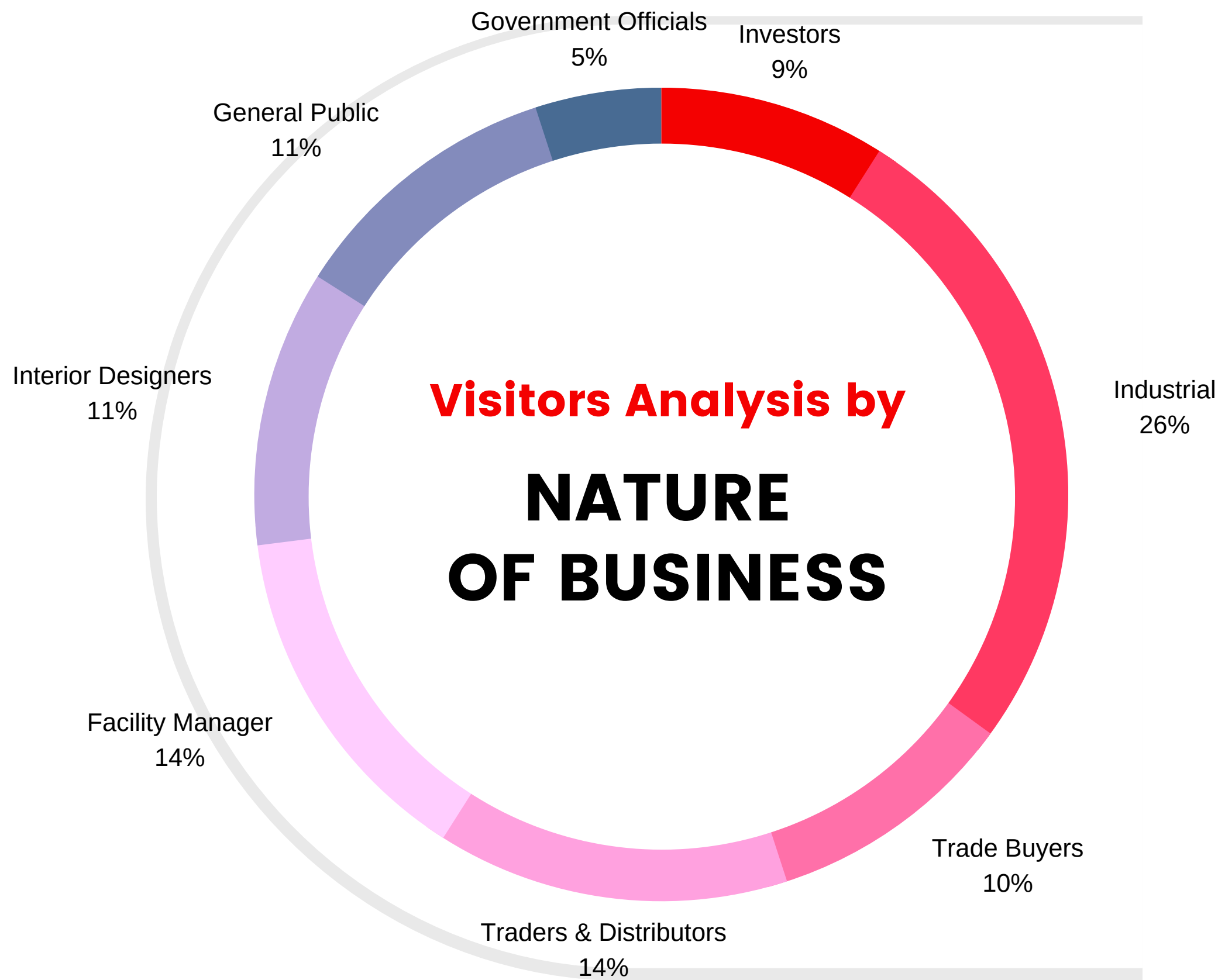
Lebanon



South Africa

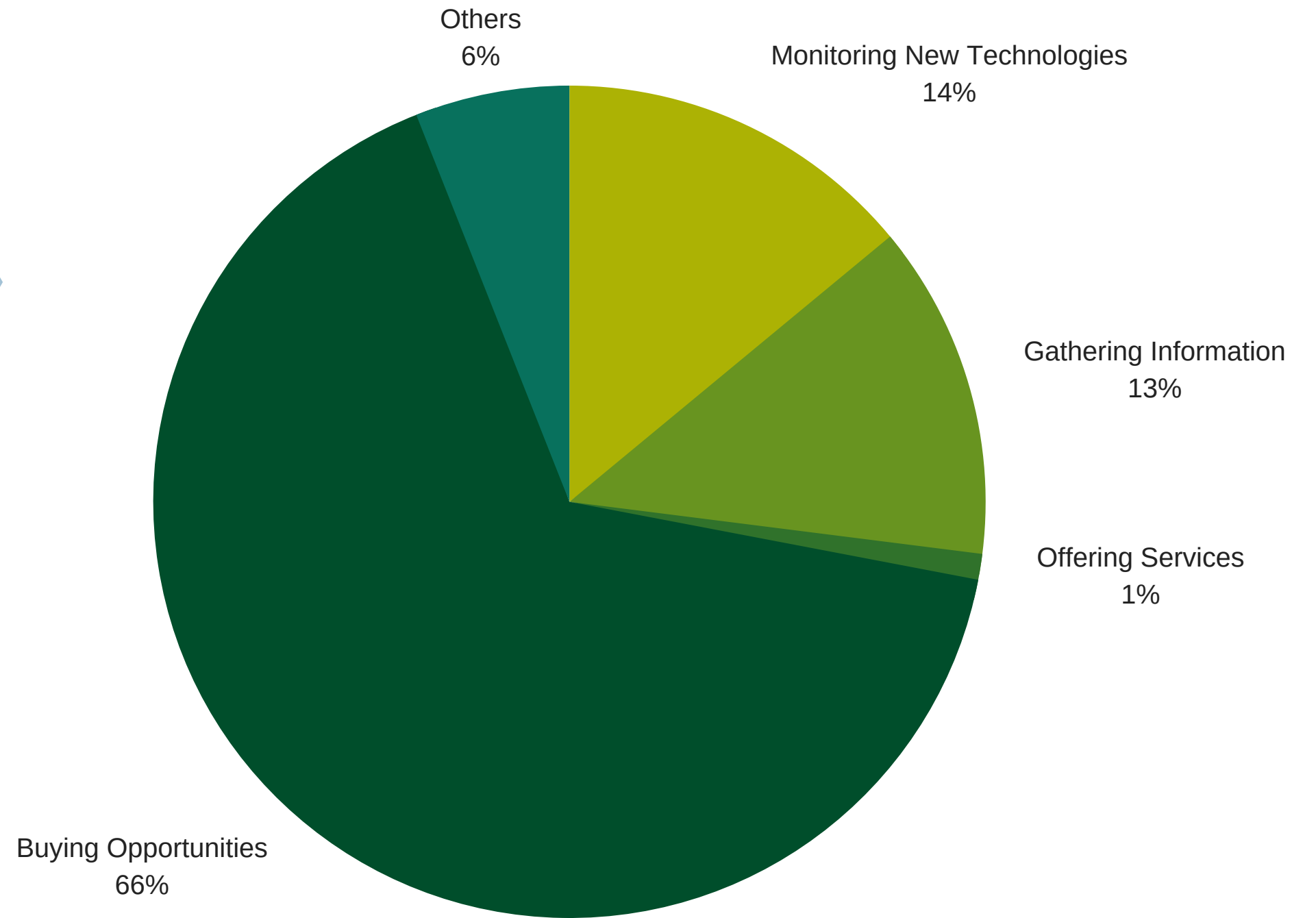
VISITORS DATA ANALYSIS



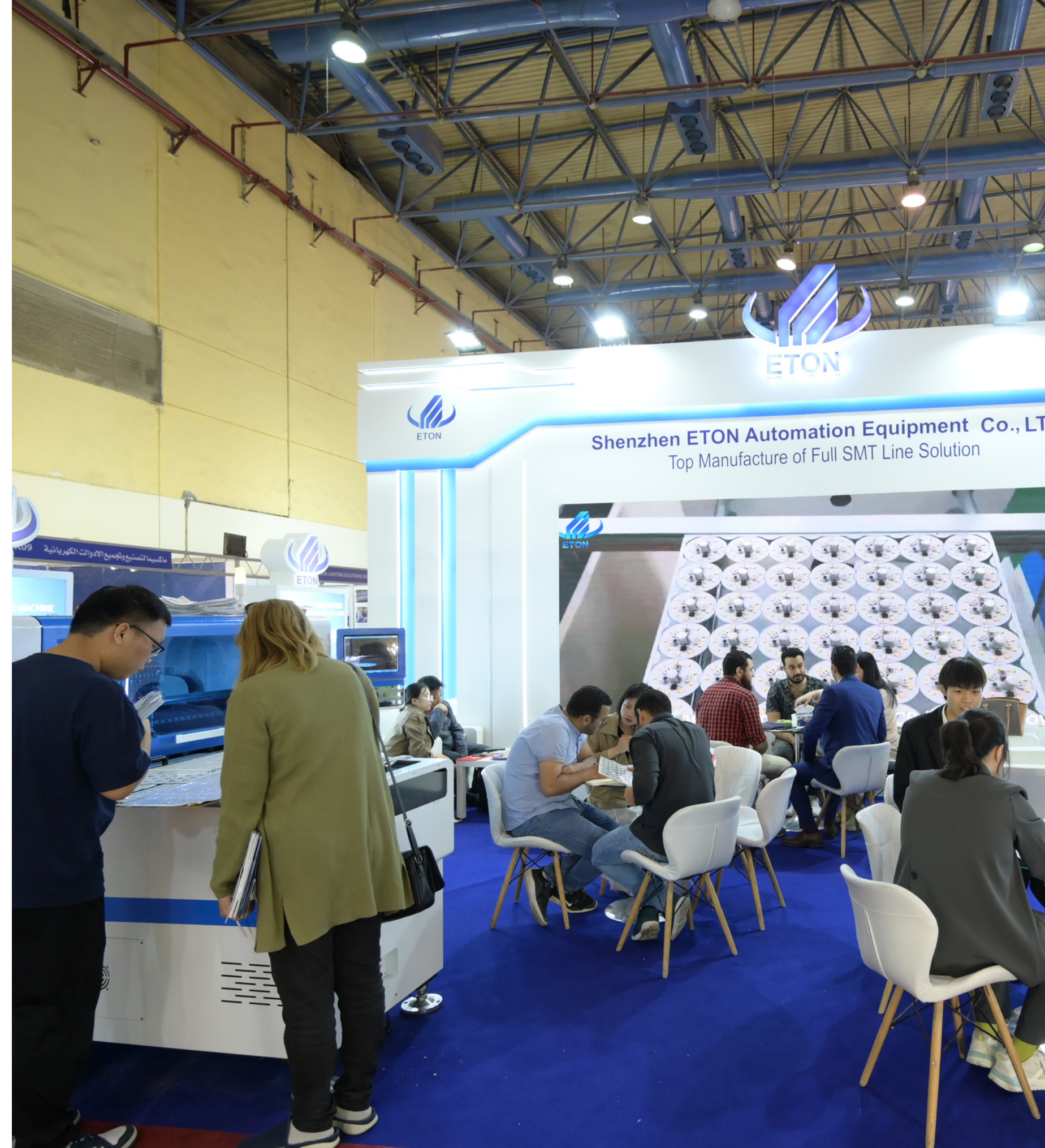
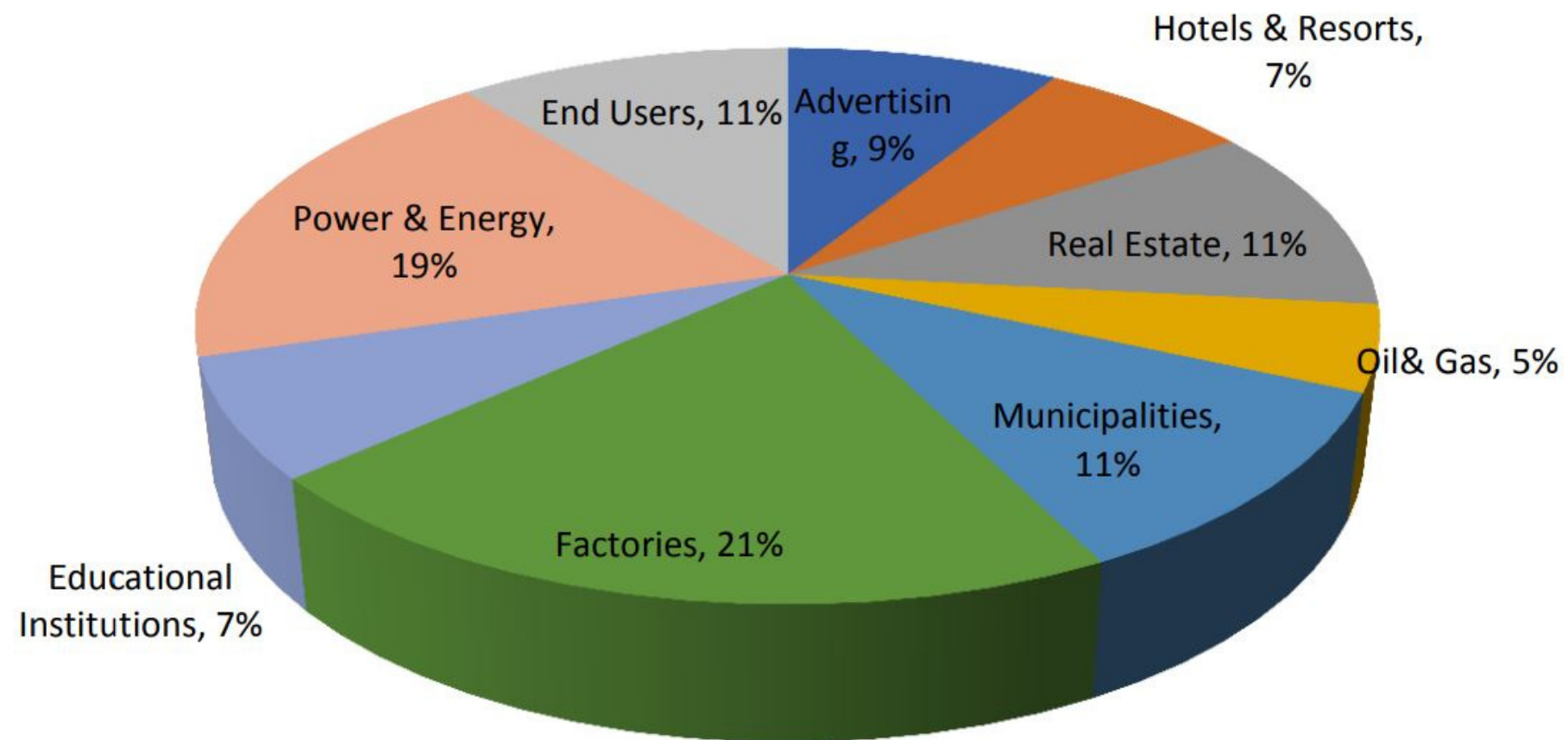




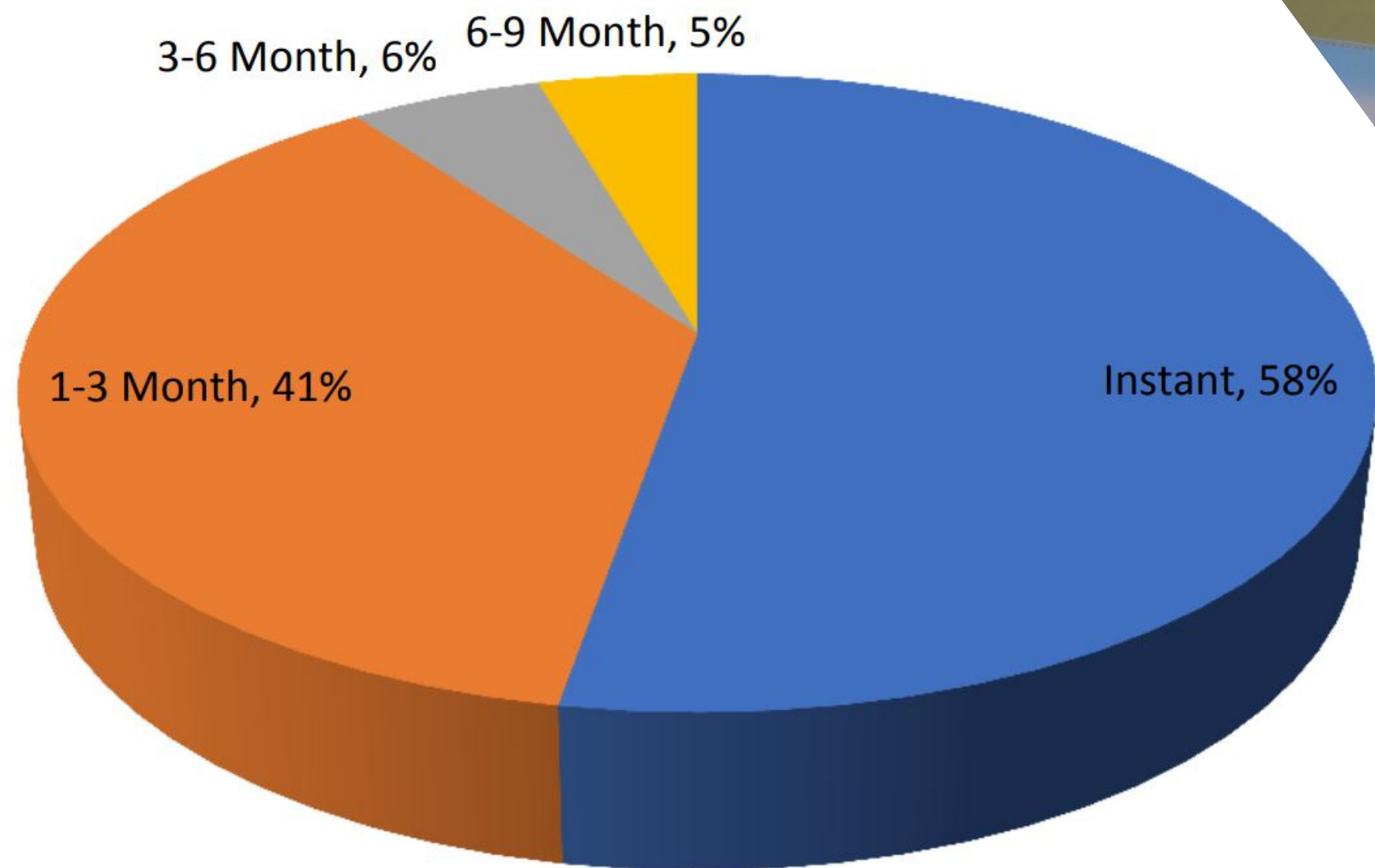
Visit Main Objectives



Visitors Segments



Purchase Intention Time Frame



Purchasing Analysis by Sector



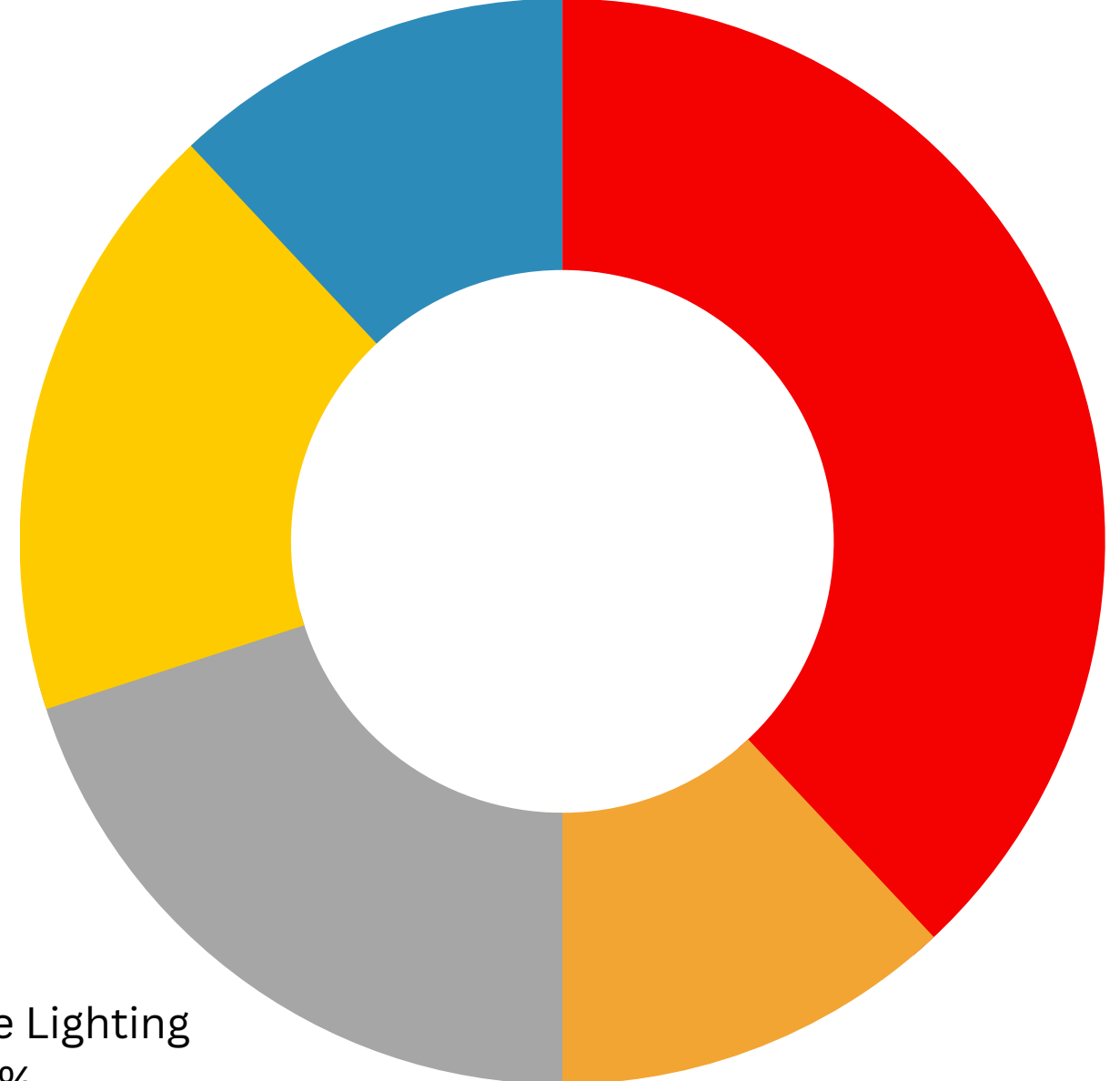
Production Lines
18%

Solar Lighting
12%

Lighting Systems
38%

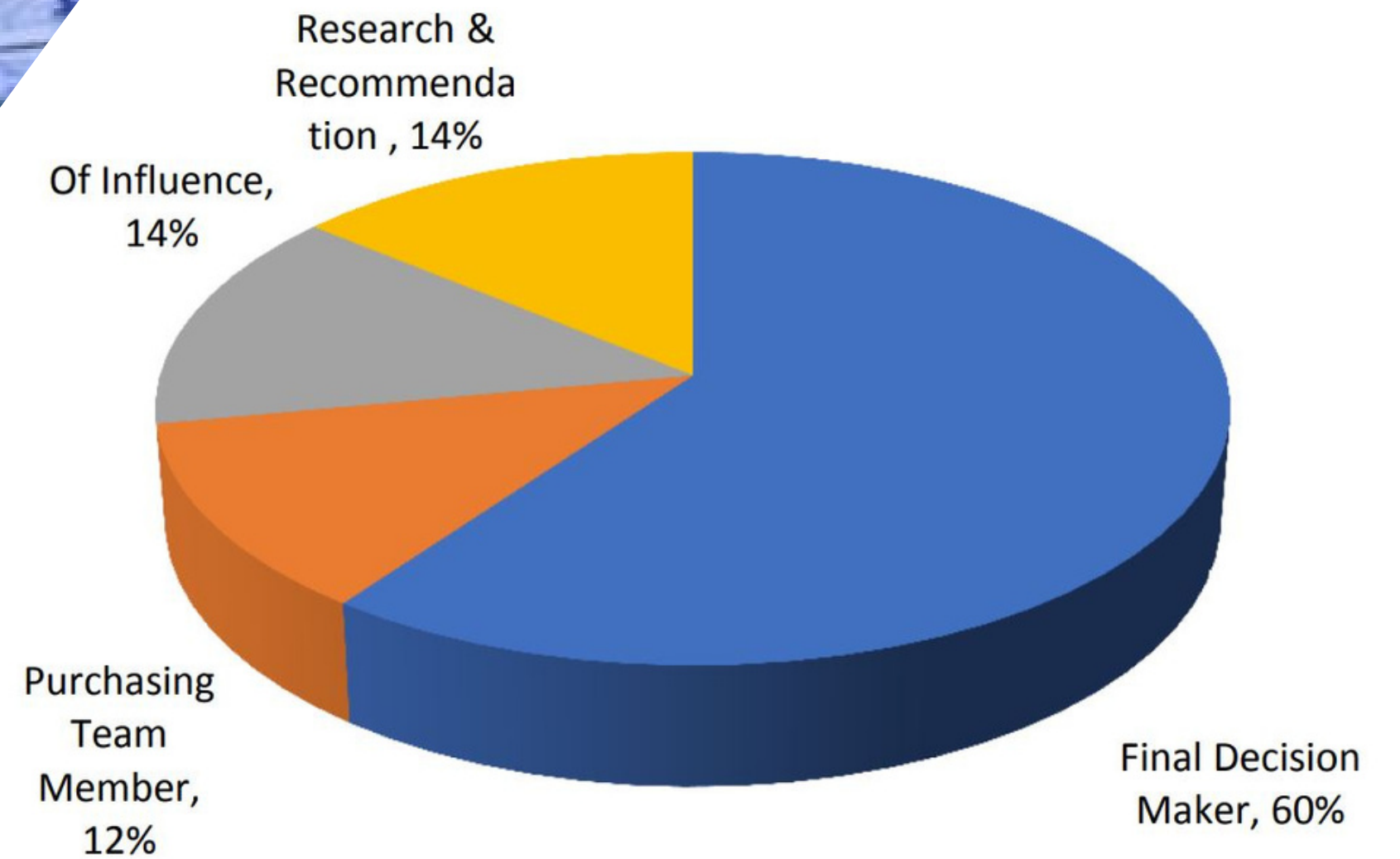
Decorative Lighting
20%

Lighting Components
12%





Visitors in Terms of Buying Decision Influence





Visitor's Event Ratings

88%

of the visitors confirmed that they will attend the next edition in 2024

92%

of visitors found the products they were looking for.

91%

of visitors were satisfied with MIDDLE EAST LIGHTING EXPO organization

90%

of the visitors rated their visit as successful



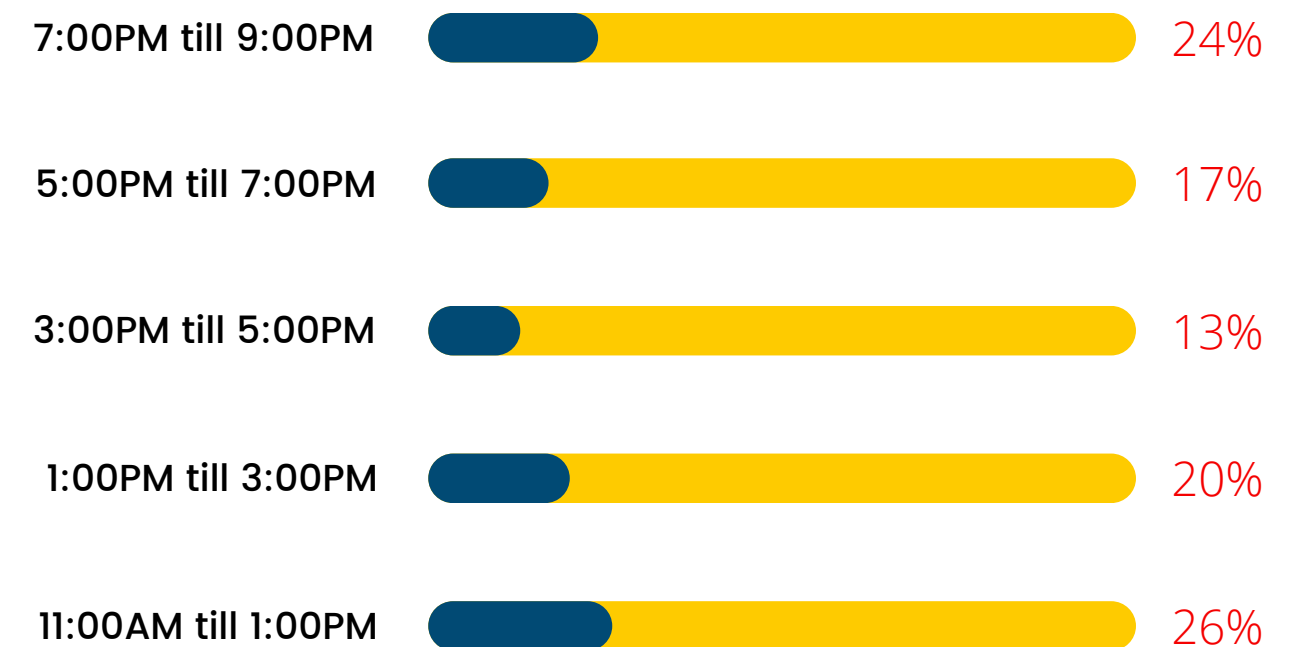
Visitors

Prime Visiting Time by Hours



Visitors

Admission Analysis by Show Days

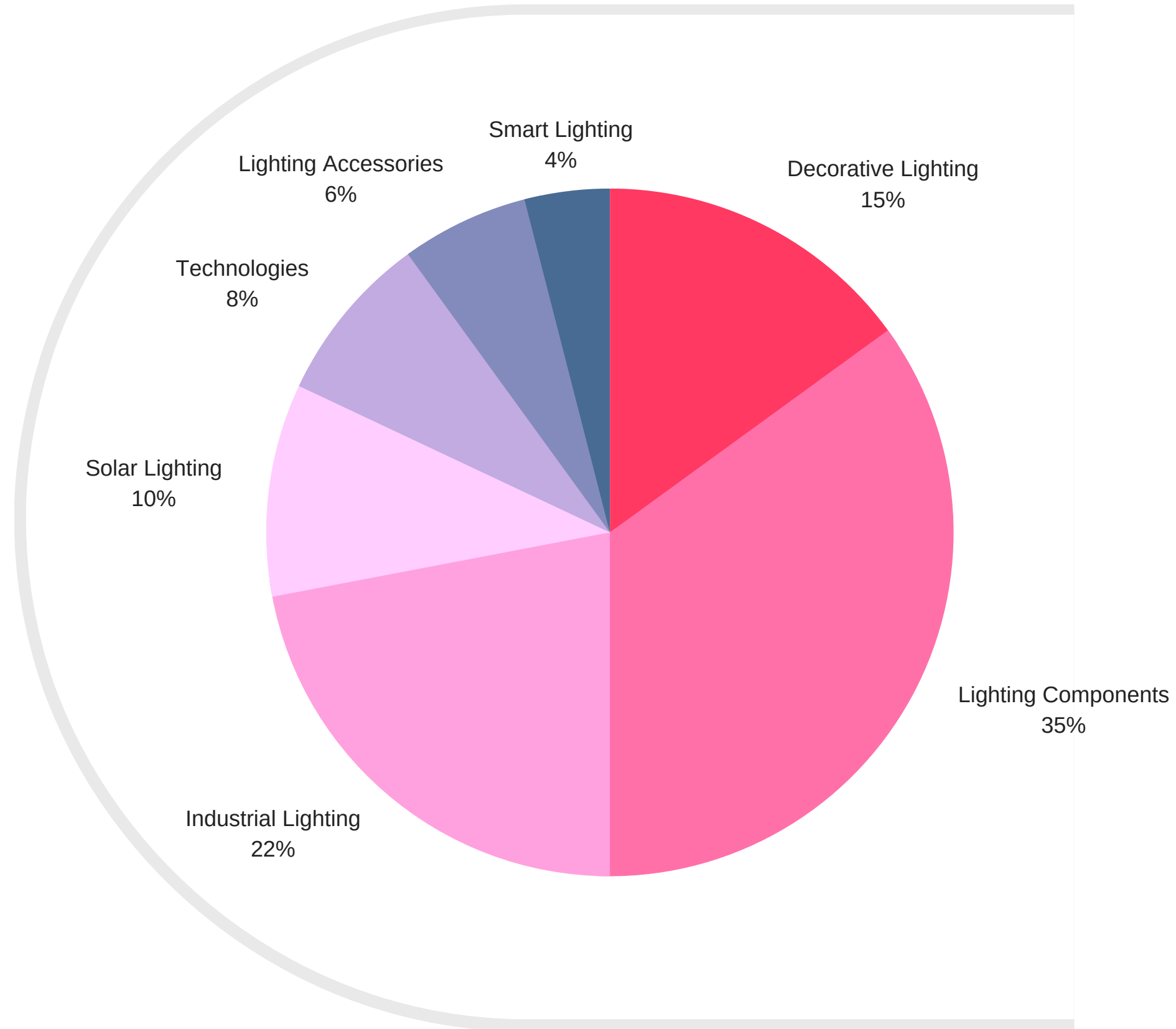




EXHIBITORS DATA ANALYSIS

Exhibitors'

Nature of Business



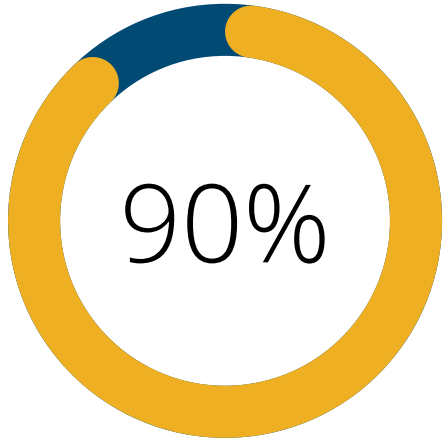
Exhibitor's

Event Ratings

85 %



of exhibitors will join the next edition in 2024



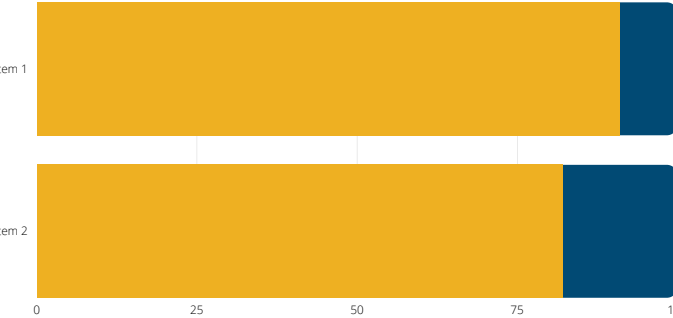
of exhibitors said that the show was up to expectations

91 %

of the exhibitors rated the show as Very Good

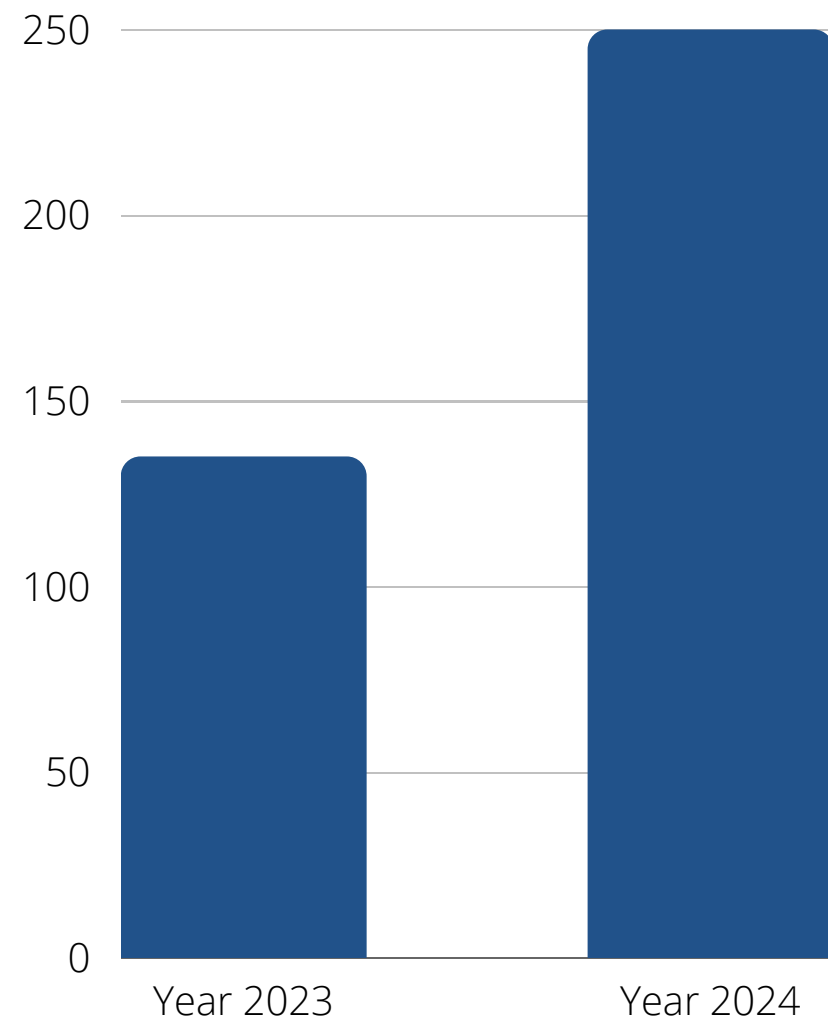
82 %

of exhibitors confirmed that they signed deals on-site

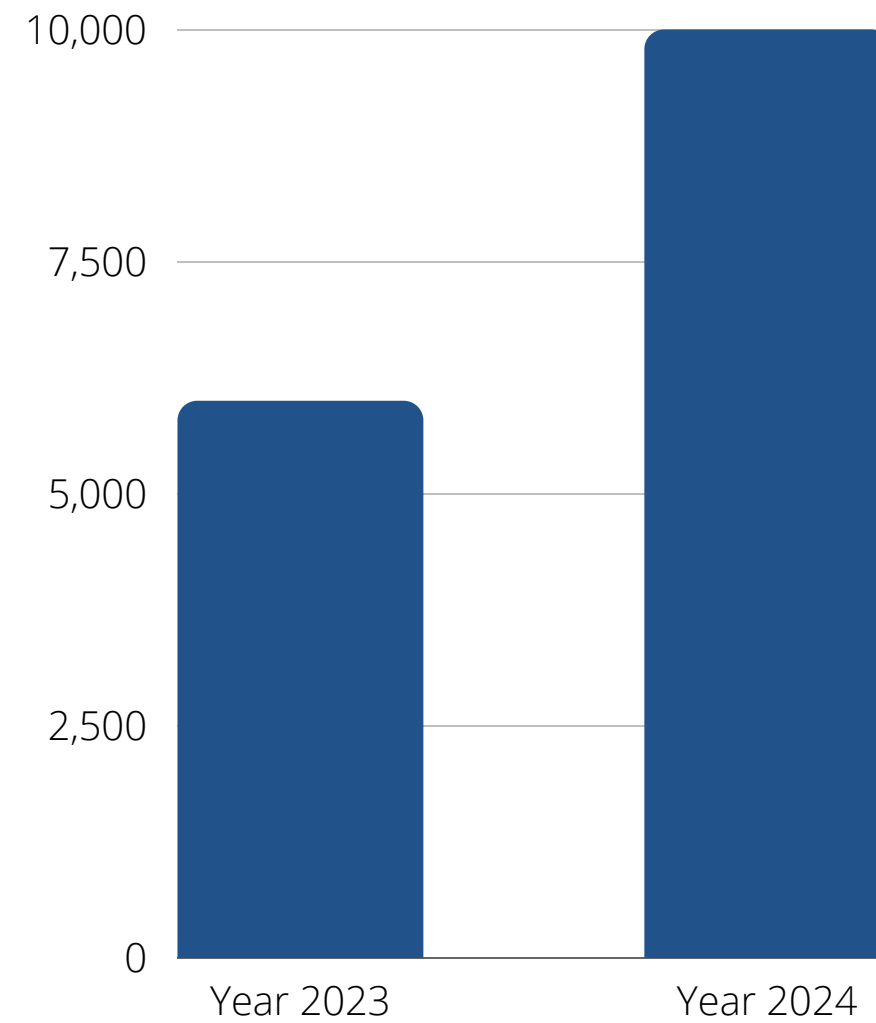


Expected Growth

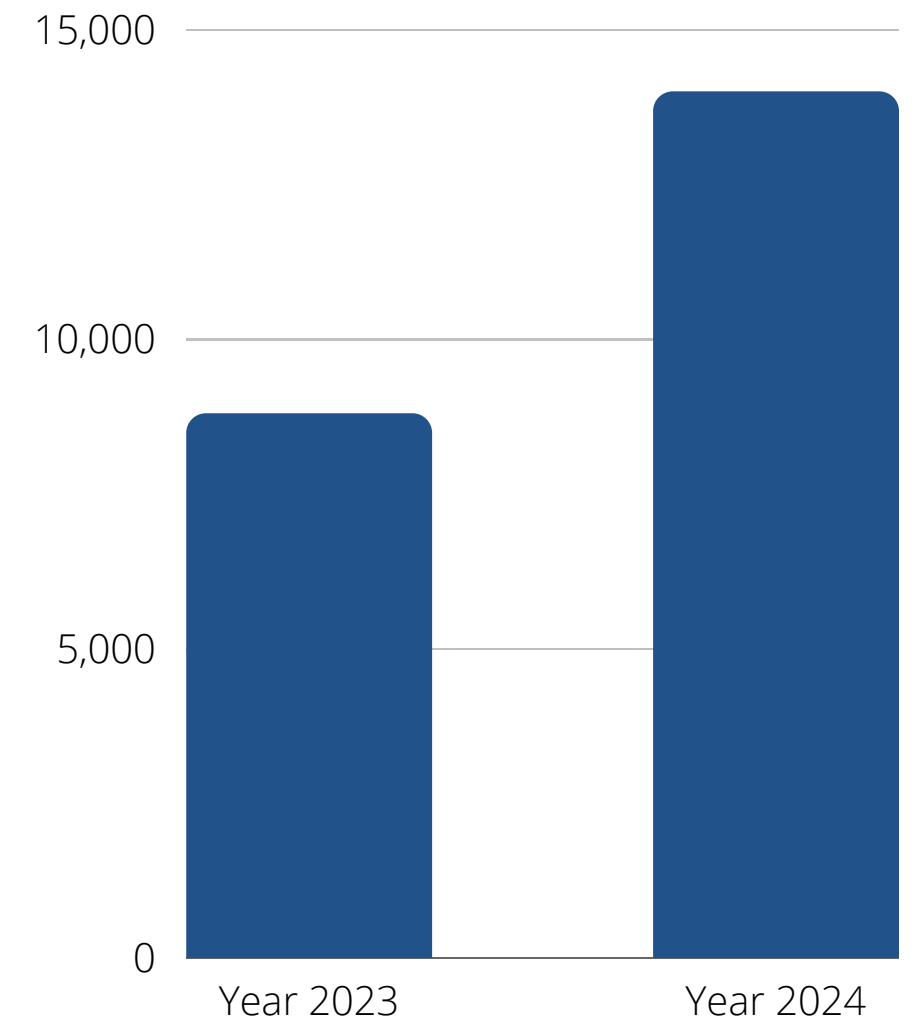
Expected Growth in Terms of Exhibitors in 2024



Expected Growth in Terms of Space



Expected Growth in Terms of Visitors in 2024



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Golden Sponsors



Main Sponsors



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Travel Agent



ORGANIZED BY



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